



Ka Yin Chau 周家賢

Associate Professor 副教授
Ph.D/DBA Supervisor 博士生導師

Email : gavinchau@cityu.mo

Academic Qualification 學歷

- Doctor of Business Administration, University of Newcastle
紐卡素大學工商管理博士
- Master of Business Administration, University of Newcastle
紐卡素大學工商管理碩士
- Master of Science in Quality Management, HK Polytechnic University
香港理工大學品質管理碩士
- BEng (Hons) University of Northumbria
諾桑比亞大學工程學士

Working Experience 工作經驗

- 8/2020 to now Associate Dean, Faculty of Business, CityU
商學院- 副院長
- 09/2016 to 08/2020 Executive Associate Dean, FITM, CityU
國際旅遊與管理學院- 執行副院長
- 10/2015 to 09/2016 Executive Associate Dean, Open Institute, CityU
公開學院- 執行副院長
- 08/2012 to 10/2015 Associate Dean, Faculty of Business, CityU

Teaching Area 教學領域

- Strategic Management 戰略管理
- Research Methods 研究方法
- Introduction to Tourism and Hospitality 旅遊和酒店業介紹
- Operations Management 營運管理
- Introduction to Statistics 統計學概論

Research Interests 研究興趣

- Services Management 服務管理
- Tourism Management 旅遊管理
- Quality Management 品質管制
- Operations Management 營運管理
- Strategic Management 戰略管理
- Innovation 創新

Awards 获奖情况

- The 500 most influential Chinese Management Consultant -China Enterprise Confederation, 2007
2007 具有影響力-中國管理諮詢專家 500 名, 中國企業聯合會
- 2016: The empirical research "Internet + 'e-commerce demonstration base' under the new smart city form Zhuhai construction" awarded the third prize of Excellent Paper in the 2016 National Postdoctoral Academic Forum
實證研究 "互聯網+'電商示範基地'下的新型智慧城市形態珠海建設"
獲 2016-全國博士後學術論壇優秀論文三等獎
- 2016-2017: Awarded "Excellent" rating at staff performance appraisal
2016-2017:員工績效考核獲 "優秀"評級-澳門城市大學
- 2017- 2018: Outstanding Research Recognition
2017-2018: 傑出科研表彰
- 2018 – 2019: Outstanding Research Recognition
2018-2019: 傑出科研表彰
- 2019: Best Paper Award. Proceedings of the SIBR 2019, Osaka, Japan.
2019: 最佳會議論文獎。日本大阪 SIBR 2019
- 2019: Best Paper Award. SASEM 2019, Melaka August
2019: 最佳會議論文獎, SASEM 2019

Community Services 社區服務

- The President of HK Quality Management Association
香港品質管理協會會長
- Subject Specialist of HK Council for Accreditation of Academic and Vocational Qualifications
香港學術及職業資歷評審局科目專家

- Thinking-Tank Research Fellow of Zhuhai-Hong Kong-Macau Economic Research Institute of Beijing Normal University
北京師範大學珠港澳經濟研究院智庫研究員
- Academic Consultant of Peter Drucker Academy (HK)
彼得-德魯克學院(香港)學術顧問
- Distinguished Expert of Macao Think Tank Management Research Society
澳門智庫管理研究會特聘專家
- Member of the Academic Education Working Committee of China Quality Association
中國品質協會學術教育工作委員會委員
- Senior Consultant of The Quality Association of Hainan Province
海南省品質協會高級顧問
- Excellent Innovation and Entrepreneurship Mentor from Guangxi Zhuang Autonomous Region
廣西壯族自治區優秀創新創業導師
- Advisor of Zhuhai Association for Quality
珠海市品質協會顧問

Journal Papers 期刊論文

*** Corresponding Author**

- Chien, F. S., Hsiao Fen Hsiao., Tzu Ching Weng., **Ka Yin Chau*** (2021). Managerial Power and Investment Inefficiency: Reconciling Theory and Evidence. International Journal of Technology Management (SSCI IF:1.348) (ABDC:B) (ABS: 2)
- **Ka Yin Chau.**, YM Tang., Xiaoyun Liu., Yun-Kit Ip., Yiran Tao (2021). Investigation of critical success factors for improving supply chain quality management in manufacturing. Enterprise Information Systems 15(1) (SSCI IF: 2.145) (ABDC:A)
- Zhiyi Zhuo., Shuhong Chen., **Ka Yin Chau***(2020) .A New Model of Manufacturer's Optimal Product Supply Strategy in the Context of Precision Marketing: Based on Real Demand Pattern. Mathematical Problems in Engineering (SCI IF:1.009)
- Yimin Zhao., **Ka Yin Chau***, Huawen Shen., Sally Duan (2020). The Influence of Tourists' Perceived Value and Demographic Characteristics on the Homestay Industry: A Study based on Social Stratification Theory. Journal of Hospitality and Tourism Management, 45 (2020) 479-485 (SSCI IF: 3.415) (SJR: Q1) (ABDC:A) (ABS: 1)

- Massoud Moslehpour ., **Ka Yin Chau.**, JingJing Zheng*., Asalia Noor Hanjani ., Minh Hoang . (2020). The Mediating Role of International Students' Satisfaction in the Influence of Higher Education Service Quality on Institutional Reputation in Taiwan. *International Journal of Engineering Business Management*, Volume 12:1-15 (SCIE) (SJR: Q3)
- Chien, F. S., Lin, S., & **Ka Yin Chau*** (2020). Market Development and Performance of Vietnamese Subsidiaries in China. *Revista Argentina de Clínica Psicológica*, 29(3), 432-443. (SSCI IF: 0.508) (SJR: Q3)
- Huang, S. Z., Lu, J. Y., **Ka Yin Chau**, & Zeng, H. L. (2020). Influence of Ambidextrous Learning on Eco-Innovation Performance of Startups: Moderating Effect of Top Management's Environmental Awareness. *Frontiers in Psychology*, 11, 1976. (SSCI IF: 2.067) (SJR: Q1)
- Huang, S. Z., **Ka Yin Chau**, Chien, F.S, & Shen, H. (2020). The Impact of Startups' Dual Learning on Their Green Innovation Capability: The Effects of Business Executives' Environmental Awareness and Environmental Regulations. *Sustainability*, 12(16), 6526. (SSCI IF: 2.576) (SJR: Q2)
- Tang, Y. M., **Ka Yin Chau**, Li, W., & Wan, T. W. (2020). Forecasting Economic Recession through Share Price in the Logistics Industry with Artificial Intelligence (AI). *Computation*, 8(3), 70. (ESCI) (SJR: Q2)
- Zhiyi, Zhuo & **Ka Yin Chau*** & Huang, Shi-Zheng & Ip, Yun-Kit (2020) Mathematical Modelling of Optimal Product Supply Strategies for Manufacturer-to-Group Customers Based on Semi-real Demand Patterns. *International Journal of Engineering Business Management (SCI-E)* (SJR: Q3)
- Chien, Fengsheng & Wang, Chia-Nan & Nguyen, Viet Tinh & Van Thanh, Nguyen & **Ka Yin Chau** (2020) An Evaluation Model of Quantitative and Qualitative Fuzzy Multi-Criteria Decision-Making Approach for Hydroelectric Plant Location Selection. *Energies*. 13. 2783. 10.3390/en13112783 (SCI-E IF: 2.702) (SJR: Q2)
- **Ka Yin Chau**, Shi-Zheng Huang, Hua-Wen Shen, Man Lai Cheung, Hai-Liang Zeng (2019). A Study into the Development Strategy of Qianhai Cooperation Zone based on Non-cooperative Game. *Asian Journal of Business Research*, Volume 9 Issue 3, 2019, DOI: 10.14707/ajbr.190068 (Scopus) (SJR: Q4) (ABDC:C)
- Massoud Moslehpour, **Ka Yin Chau**, Alaleh Dadvari*, Ben-Roy Do, Victoria Seitz (2019). What Killed HTC and Kept Apple Alive? Brand Sustainability Comparison of Two Asian Countries. *Sustainability* 11(24), DOI: 10.3390/su11246973 (SSCI IF: 2.576) (SJR: Q2)
- Zhen He, Wei Wang, Min Zhang, Yujia Deng, Wenbiao Fu & **Ka Yin Chau*** (2019). Motivated for continuance? Associations between structural empowerment, role conflict, person-job fit, and satisfaction in Six Sigma programs. *Total Quality Management and Business Excellence* (SSCI IF: 2.922) (SJR: Q1) (ABDC:C)

- Qian, J., Shen, H., Law, R., **Ka Yin Chau** & Wang, X. (2019). Examination of Chinese Tourists' Unsustainable Food Consumption: Causes and Solutions. *Sustainability*, 11(12), 3475 (SSCI IF: 2.592) (SJR: Q2)
- Cheung, M. L., **Ka Yin Chau***, Lam, M. H., Tse, G., Ho, K. Y., Flint, S. W., Lee, K. Y. (2019). Examining Consumers' Adoption of Wearable Healthcare Technology: The Role of Health Attributes. *International Journal of Environmental Research and Public Health*, 16(13), 2257 (SSCI IF: 2.468) (SJR: Q2)
- Liu, T., Shen, H., **Ka Yin Chau**, & Wang, X. (2019). Measurement Scale Development and Validation of Female Employees' Career Expectations in Mainland China. *Sustainability*, 11(10), 2932 (SSCI IF: 2.592) (SJR: Q2)
- Jian Ming Luo, **Ka Yin Chau** and Chi Fung Lam (2019). The relationship of student's motivation, program evaluation, career attitudes and career aspirations in university-industry cooperation program, *Cogent Psychology (ESCI)* (SJR: Q3)
- **Ka Yin Chau**, Michael Huen Sum Lam, Man Lai Cheung, EJoeKar Ho Tso, Stuart W Flint, David R Broom, Gary Tse, Ka Yiu Lee (2019). Smart technology for healthcare: Exploring the antecedents of adoption intention of healthcare wear-able technology, *Health psychology Research (ESCI)*
- Xin He, Shi-Zheng Huang, **Ka Yin Chau**, Hua-Wen Shen, Yan-Liang Zhu (2019). A Study on the Effect of Environmental Regulation on Green Innovation Performance: A Case of Green Manufacturing Enterprises in Pearl River Delta in China. *Ekoloji* 28(107):727-736 (SCI IF: 0.516) (SJR: Q4)
- Shi-Zheng Huang, **Ka Yin Chau***, Shen H Z, Li J (2019). A Relationship between Economic Performance and Air Pollution of a Science Park: A Case Study of Hsinchu Science Park in Taiwan. *Applied Ecology and Environmental Research* 17(1) (SCI IF: 0.689) (SJR: Q3)
- 黃世政、**周家賢**、朱炎亮 (2019). 政府補貼對企業創新能力調節作用之研究. 《科研管理》(CSSCI)
- Jiatong Li, Jianfan Zhu, Hao Hu, Joanna E. Harnett, Chi Ieong Lei, **Ka Yin Chau**, Ging Chan & Carolina Oi Lam Ung (2018). Internationalization of Traditional/Complementary Medicine products: market entry as medicine. *Chinese Medicine* (SCI IF: 2.265) (SJR: Q1)
- Shi-Zheng Huang, **Ka Yin Chau**, Q Chen (2018) The Effect of the Economic Performance of a Science Park on Air Quality: An Empirical Study of Hsinchu Science Park in Taiwan. *Applied Ecology and Environmental Research* (SCI IF: 0.689) (SJR: Q3)
- **周家賢**、趙亮、高天躍 (2018). 人工智慧對酒店實操與學歷教育融合理路研究. 《澳門城市研究》, 2018 年第 2 輯. p. 40-48

- Luo, J.M., **Ka Yin Chau**, Lam, C.F., Huang, G.Q., & Kou, I.T. (2018). Attitudes of Undergraduate Students from University- Industry Partnership for Sustainable Development: A Case Study in Macau. *Sustainability*. 10(5), 1378 (SSCI IF: 2.592) (SJR: Q2)
- **Ka Yin Chau**, Yan-Liang Zhu, Hua-Wen Shen& Shi-Zheng Huang. (2018). A study on creative personality and innovation behavior-well-being as the mediator, *Journal of Interdisciplinary Mathematics*, 21:2,253-264 (SCI IF: 0.58) (SJR:Q4)
- **Ka Yin Chau**, Chun-Hsien Wang, Jian-Ming Luo& Shi- Zheng Huang. (2018). A study on structural embeddedness of supply chain and firm performance-based on the moderation of integration mechanism, *Journal of Interdisciplinary Mathematics*, 21:2, 329-339 (SCI IF: 0.58) (SJR:Q4)
- 黃世政，**周家賢**，朱炎亮 (2017). 技術創新能力對創新資源與企業績效關係的仲介效應—以珠三角製造業為例. 《科技進步與對策管理》(CSSCI)
- Jian Ming Luo, Chi Fung Lam, **Ka Yin Chau**, Hua Wen Shen, Xin Wang. (2017). Measuring Corporate Social Responsibility in Gambling Industry: Multi-Items Stakeholder Based Scales, *Sustainability* 9(11), (SSCI IF: 2.592) (SJR: Q2)
- Edward Y. H. Lin, Shiao-Yen Tang, Edison J. W. Lin, **Ka Yin Chau**. (2017). On the estimation of mean remaining activity duration for an ongoing project activity in PERT, *International Journal of Applied Mathematics and Statistics* 56(4) (ESCI)
- Hoi Man Lo, Joyce Hoi Yee Leung, **Ka Yin Chau**, Michael Huen Sum Lam, Ka-Yiu Lee, Alex Ho. (2017). Factors Affecting Sleep Quality among Adolescent Athletes, *Sports Nutrition and Therapy*
- **Ka Yin Chau**, Huawen Shen. (2016). Assessing the Effects of Switching Costs on Perceived Values and Brand Loyalty: The Impact of Customers' Perceived Authenticity in Hotel Sector, *International Journal of Business and Management*, p84
- Huawen Shen, Xi Li, Jian Ming Luo, **Ka Yin Chau**. (2016). One country, two strata: Implications of social and cultural conflicts of Chinese outbound tourism to Hong Kong, *Journal of Destination Marketing and Management* 6(3) (SSCI IF: 3.80) (SJR: Q1)
- **周家賢**, 馬駿 (2015). 基於 AHP 和 IPA 模型的澳門高等教育產業分析與評價, 中外要聞
- 劉松柏, **周家賢**, 張宇, 宋赫民. (2015). 商學院質量管理面臨的挑戰及建設途徑, 人力資源管理
- Zhenfei Zhao, **Ka Yin Chau**, Z.-M. Lu. (2011). High capacity data hiding in reversible secret sharing, *International journal of innovative computing, information & control: IJICIC* 7(11):6411- 6421 (SCI-E IF: 1.664) (SJR:Q3)

- Hannah Koo, **Ka Yin Chau**, Leung Chee Koo, Songbai Liu, ShuChuenTsui. (2011). A structured SWOT approach to develop strategies for the government of Macau, SAR, *Journal of Strategy and Management* 4(1):62-81 (ESCI) (SJR: Q2) (ABDC: C)
- Yan-QiangLei , **Ka Yin Chau** , Zhe-Ming Lu, Wai-Hung IP (2010). DCT-domain global feature and DWT-domain least-squares line fitting based local feature for robust image hashing, *International journal of innovative computing, information & control* 6(6):2513-2521 (SCI-E IF:1.664) (SJR:Q3)
- **Ka Yin Chau**, Songbai Liu, W.H. Ip (2009). Enhancing enterprise information integration using Six Sigma, *Total Quality Management and Business Excellence* 20(5):537-546 (SSCI IF: 1.681) (SJR:Q1) (ABS: 2)
- **Ka Yin Chau**, S. B. Liu, C. Y. Lam. (2009). Multi-Agent Modeling in Managing Six Sigma Projects, *International Journal of Engineering Business Management*1 (1):28, DOI: 10.5772/6786 (ESCI) (SJR:Q3)
- 周家賢, 陳文王. (2007). 運用六西格瑪實施資源計劃的路線圖. 上海品質
- Y. K. Chan, Jimmy S. F. Chan, **Ka Yin Chau**. (2005). A Further Development of TQM Model: Meeting Organisational Development Needs, *Asian Journal on Quality*, Vol6. No1 pp.116-130 DOI: 10.1108/15982688200500017
- Jimmy S.F. Chang, **Ka Yin Chau**, Y.K. Chan. (2005). Corporate Reengineering for MRPII Implementation: Via a Hierarchical Modelling Approach, *Asian Journal on Quality*, Vol6. No2 pp.59-89, DOI: 10.1108/15982688200500014
- W.H. Ip, **Ka Yin Chau**, S. F. Chan. (2002). Implementing ERP through continuous improvement, *International Journal of Manufacturing Technology and Management*, 4(6):465- 478, DOI: 10.1504/IJMTM.2002.002519 (SCOPUS) (SJR:Q3)
- W.H. Ip, **Ka Yin Chau**, R.C.M. Yam. (1999). Enhancing manufacturing information management through TQM, *Logistics Information Management (Currently published as: Journal of Enterprise Information Management)* 12(4):315-324, DOI: 10.1108/09576059910284131 (SSCI) (SJR:Q2) (ABS: 1)

Book/Book Chapter

Book

- Jian Ming Luo, **Ka Yin Chau**, Huawen Shen. (2017). The Challenges and Issues of Tourism Development in China Nova Science Publishers, ISBN-13: 978-1536122176

Book Chapter

- Shiyao Lou, **Ka Yin Chau**. (2018). Higher Education in China Has Entered a New Era, Higher Education in India and China: Select Perspectives. AAKAR Books (ISBN 978-93-5002-554-3)
- IokTeng Kou, Jian Ming Luo, **Ka Yin Chau**. (2017). Impact Factor of Development of Entertainment Tourism in Macau—Industry Perspective, Innovative Approaches to Tourism and Leisure, DOI 10.1007/978-3-319-67603-6_30 Springer

Conference Papers 會議論文

- Yui Yip Lau, **Ka Yin Chau**, Maxim A. Dulebenets, YM Tang (2020). Tropical Cyclone Research in Asia: Hong Kong and Macau. ISWEE 2020
- **Ka Yin Chau**, Xia Dan, Shi-Zheng Huang (2019). The Patriarchal Solution of Benefit Distribution and Development Game Strategy in Guangdong - Hong Kong - Macao Greater Bay Area. The International Conference on Finance, Trade and Industry in Greater China. At Fuzhou, China, October 2019
- **Ka Yin Chau**, Yimin Zhao (2019). A Study on the Relationship Among Perceived Value, Satisfaction and Behavior Intention on Homestay Guests. International Conference on Social Science & Humanities. At Bali, July 2019
- Jian Ming Luo, **Ka Yin Chau**, Chi Fung Lam (2019). The Relationship among the Motivation, Program Evaluation, Career Attitudes and Career Aspirations in University-Industry Cooperation Programme. Interdisciplinary Business and Economics Research. At Osaka, July 2019
- Yan Wang, Ho Lee, Yi Xiang, Yang Liu, Zhi Bin Lei, **Ka Yin Chau** (2019). Trading Strategies Evaluation Platform with Extensive Simulations. 2019 IEEE Conference on Computational Intelligence for Financial Engineering & Economics (CIFER). At Shenzhen, China, May 2019
- Man Lai Cheung, Hiram Ting, Mohamad Noor Salehuddin Sharipudin, **Ka Yin Chau** (2019) Examining the role of social media based destination brand community in evoking tourists' emotional experiences and intention to co-create and visit. SASEM 2019, Melaka, August 2019. (*Best Paper Award*)

- Man Lai Cheung, Michael Huen Sum Lam, **Ka Yin Chau** & Yun Kit Ip (2019). Exploring Destination Branding for Guangdong-Hong Kong – Macao Greater Bay Area. MAG Scholar Conference in Business, marketing & Tourism held in June 25-27, 2019 Macau.
- Hai-Liang Zeng, **Ka Yin Chau**, Xin-Yuan Liu & Kai-Jian Zhong (2019). A study on Critical Success Factor in China's B&B Industry. World Conference on Business and Management, Kuala Lumpur, Malaysia, June 26th-29th, 2019
- Luo, J. M., **Ka Yin Chau** & Lam, C.F. (2019). The relationship amongst the motivation, programme evaluation, career attitudes and career aspirations of students in a university–industry cooperation programme. SIBR 2019, Osaka, July. (*Best Paper Award*)
- Tao, Z., Yang, X., Lai, I.K.W., & **Ka Yin Chau**. (2018). A research on the effect of smartphone use, student engagement and self-directed learning on individual impact: China empirical study. 3rd International Symposium on Educational Technology, ISET 2018, Osaka, Japan, 31 Jul - 2 Aug 2018. (EI Compendex list)
- Ng, K.S.P., Lai, I.K.W., & **Ka Yin Chau** (2018). The acceptance of on-demand transportation service applications for tourists planning their travel in Macao. Global Travel and Tourism Partnership (GTTP) Annual Conference, Innovation in Hospitality Higher Education during the Digital Era, Macau, China, 3-5 June 2018
- Jian Ming Luo, **Ka Yin Chau**. (2017). Evaluation of Tourist Experience in Macau's Entertainment Tourism. International Conference on Marketing, Tourism & Hospitality Swiss
- Jian Ming Luo, I. T. Kou, **Ka Yin Chau**. (2017). Impact Factor of Development of Entertainment Tourism in Macau – Industry Perspective. 4th International Conference with the theme “Innovative Approaches to Tourism and Leisure: Culture, Places and Narratives in a Sustainability Context”
- Fujian Deng, Zhen He, Jiju Antony, **Ka Yin Chau**. (2016). A comparative study of Critical Success and Failure Factors in Six Sigma implementation: Some evidence from mainland and Hong Kong-Macau regions of China. QMOD conference on Quality and Service Sciences, Volume: 19th
- Shiyao Lou, **Ka Yin Chau**. (2015). Higher Education in China Has Entered a New Era. Higher Education in Transition: Perspectives from India and China, At: New Delhi, India
- **周家賢**, 劉松柏, 於力. (2014). 澳門與大珠三角城市群城市金融競合關係研究. 國際商務學會(東南亞區)學術研討會
- **周家賢**, 馬駿. (2014). 深圳工業設備營銷特點分析及 SPR 模型初探-以深圳 WT 公司為例. 國際商務學會(東南亞區)學術研討會

- Rui-Xin Zhan, **Ka Yin Chau**, Zhe Ming Lu, Bei-Bei Liu, W.H. Ip. (2008). Robust Image Hashing for Image Authentication Based on DCT-DWT Composite Domain, Intelligent Systems Design and Applications. Eighth International Conference on, Systems Design Volume: 2
- **Ka Yin Chau**, Mark Chan. (2007). 運用六西格瑪實施資源計劃的路線圖. Shanghai Quality
- K chan, W.H. Ip, **Ka Yin Chau**. (2005). A Structured Methodology for Integration of Management System. The 10th International Conference on ISO9000 & TQM, 2005 At: Shanghai China\
- **Ka Yin Chau**, YK Chan. (2005). Comparing TQM and Six Sigma Methodology. The 1st International Conference on Quality Management and Six Sigma.
- **Ka Yin Chau**, YK Chan, Jimmy S. F. Chan. (2005). Six Sigma Implementation for Small and Medium Sized Enterprises in the Asia Pacific Region. The 1st International Conference on Quality Management and Six Sigma
- Jimmy S. F. Chan, **Ka Yin Chau**. (2002). Ergonomic Evaluation on Taxi Drivers' Compartment. International Manufacturing Conference in China IMCC At: Xiamen China
- Jimmy SF Chan, **Ka Yin Chau**, W.H. Ip. (2002). Migrating from MRP towards ERP through Continuous Improvement. The 3rd International Conference on Quality & Reliability At: Melbourne, Australia
- **Ka Yin Chau**, Jimmy S. F. Chan, YK Chan, W.H. Ip. (2002). Implementation of QS-9000 Quality System – A Systematic Approach, 7-ICIT 7th International Conference on ISO 9000 & TQM (Theme: Change Management) At: RMIT University Melbourne, Australia

Research Projects 研究项目

- 2020-2021 TET-CITYU-2020-04: Research on the Successful Factors and Barriers to Apply Online Teaching in the Greater Bay Area (GBA) **(PI)**
- 2020-2021 TET-CITYU-2020-03: Exploring the Adoption of Short Video Apps for Travel Planning: An Extension of UTAUT2 **(Co-PI)**
- 2020-2021 TET-CITYU-2020-02: Investigation of tourism destination image and branding in Guangdong-Hong Kong-Macao Greater Bay Area **(CI)**
- 2020 基于城市功能网络模型和实验法的粤港澳大湾区先进装备制带城市定位研究 立项单位：广东省教育厅省项目 **(Co-PI)**
- 2018-2019 MF1828: A Study on the Relationship among Perceived Value, Satisfaction and Behavioral Intention of Home Stay from the Perspective of Experience **(PI)**

- 2018-2019 MF 1821: The development of Sharing Economy in Guangdong-Hong Kong-Macau Greater Bay Area: Electronic Service Quality, Perceived Risk, trust and Behavior Intention in Peer to Peer Accommodation **(CI)**
- 2017-2018 MF1707: The Sustainable Tourism Development in Macau: An Analysis of Social and Economic Dimensions of Travel by Mainland Chinese **(PI)**
- 2017-2018: 基於第六產業創新創業帶動崑寧區縣域經濟發展的可行性研究 **(CI)**
- 2017 - 2018: Market Research Report on Macau Franchise Industry **(PI)**
- 2017 基于粤港澳大湾区城市功能网络模型分析的珠海角色定位研究 立项单位：珠海市社科联 **(CI)**
- 2016-2017: Development of Scale to Measure Entertainment Tourism Experience in Macau **(CI)**
- 2016-2017: A Study on the Policy of on-the-job Training of Tourists Industry in Macao **(PI)**
- 2016-2017 MF1632: 澳門旅遊業組織學習與員工創造力之關聯性研究 **(PI)**
- 2016-2017: 兩岸高職教育“校-校-企”合作辦學模式研究 **(CI)**
- 2016: 珠海加快建设珠江西岸先进装备制造带研究 立项单位：广东省社科院珠海分院 **(CI)**
- 2016: 基于互联网信息技术的高职院校顶岗实习创新模式与教学质量定量测评 立项单位：广东省高等教育指导委员会（广东省教育厅） **(CI)**
- 2013-2014 CUM10: 澳門發展論壇 **(CI)**
- 2012-2013 FOM1204: 商學院推行品質管理體系實證研究 **(PI)**
- 2012-2013 FOM-1202: 澳門與內地金融服務競合關係研究 **(PI)**
- 2012-2013 FOM-1201: Study on the Development of Higher Education Industry **(PI)**
- 2012-2013 FOM-1204: EDP 發展前景研究 **(PI)**